

*The art of leadership is saying no, not yes. It is very easy to say yes.*

*Tony Blair*

**Q.1 Identify the issues that Doug sees as impacting on effective leadership in a globalized world.**

Regardless how good and effective leader you are, due to the rapidly changing environment in the business sector, it's getting hard and hard for leaders to lead internationally. Some leaders have been successful internationally but not majority of them. Doug has been successful throughout his career and has achieved many milestones. In his view globalization is not only inevitable, but also a blessing in disguise.

There are various issues that might impact on the effective leadership skills of young entrepreneurs, as a significant part of effective leadership is the close connection between the leader and its followers, however this relationship between leader and follower cannot always be created especially when the leader is leading global teams(Gilmore.D, 1999). In simple terms, without interaction, encouragement and involvement from both leader and follower the relationship will suffer. Many leaders around the world are facing tough challenges as they try to communicate and interact with their followers and potential followers.

According to Doug, there are three major aspects:

1. globalization
2. human resources
3. ethical issues are becoming an important influence on leadership. Another important issue that is being highlighted by Doug is the time difference between different countries, people cannot work on the same project at the same time. Global perspectives are being spread to the farthest points in the world and to the most isolated people. Effective leaders should and must respond to this challenge of globalization, by doing so they will be able to reach out to as many people as possible. To face such issues, leaders have to be open minded, have to make effective use of technology not only in their daily work life